

#2
10/9/02
A.W.

PATENT APPLICATION

Attorney Docket No. 24122-377

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNEE : e-centives, Inc.
SERIAL NUMBER : 09/925,218 EXAMINER : (unknown)
FILING DATE : August 8, 2001 ART UNIT : 2641
FOR : PRODUCT NORMALIZATION

Assistant Commissioner for Patents
Washington, DC 20231

RECEIVED
SEP 24 2002
Technology Center 2600

REVOCATION AND NEW POWER OF ATTORNEY

e-centives, Inc., owner of the entire right, title and interest in, to and under the above-identified application by virtual of an assignment recorded on August 8, 2001, on Reel 012069, frames 0979-0983, hereby revokes any and all former powers of attorney and appoints the attorneys and agents associated with Customer Number



29315

PATENT & TRADEMARK OFFICE

RECEIVED
SEP 23 2002
Technology Center 2600

as Assignee's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the above-identified patent application.

Address all telephone calls to James G. Gatto at telephone number 703-464-8182.

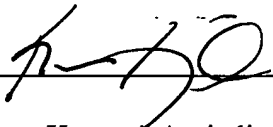
Address all correspondence to:

James G. Gatto
Mintz, Levin, Cohn, Ferris, Glovsky, and Popeo, P.C.
12010 Sunset Hills Road, Suite 900
Reston, Virginia 20190

ASSIGNEE: e-centives, Inc.
SERIAL NO.: 09/925,218
DOCKET NO.: 24122-377

The undersigned hereby declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

E-CENTIVES, INC.

By: 
Name: Kamran Amjadi
Title: Chairman & CEO
Date: 9/19/02